



ACCELERATE YOUR B2B VENTURE

DURATION

- ▲ 6 months

FOCUS

- ▲ Refining the idea and business model
- ▲ Developing the prototype ("Minimum Viable Product")
- ▲ Testing the idea on the market with initial customers
- ▲ Further training through mentors and training events
- ▲ Preparation for contact with investors

MENTORING AND TRAINING

- ▲ Meeting with individual mentors
- ▲ Access to experts for topics ranging from A-Z
- ▲ Training events on location covering topics like social media, financing, legal queries, sales, marketing and many more

METHODS

- ▲ Lean startup
- ▲ Setting mile stones, continual reviews and adjustments

SUPPORT WHEN LOOKING FOR INVESTORS

- ▲ Networking with business angels, funding opportunities and venture capitalists
- ▲ Pitch-Training
- ▲ Mentoring by experts in the investment scene

OFFICE SPACE

- ▲ 24/7 access to the Founders Camp in the heart of Bielefeld
- ▲ Fully equipped meeting room
- ▲ Chilled soft drinks, after-work beers and barista quality coffee included!

BENEFITS



Adobe® Creative Cloud



COST

- ▲ 99 Euro per person per month
- ▲ Alternatively, you can apply for a scholarship
- ▲ As a non-profit initiative, we don't take any shares from your company!

WHO ARE WE LOOKING FOR?

- ▲ At least two potential business founders
- ▲ The willingness to work on the project fulltime
- ▲ Initial, verifiable feedback from (potential) users/customers
- ▲ Willingness to work on site at the Founders Camp